



## News Release

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### **New Kapalua LPGA Classic Joins Kapalua Resort's Signature Events in 2008**

**KAPALUA RESORT, MAUI, HAWAII** (December 18, 2007)— Kapalua Resort recently announced the resort's 2008 signature events. New this year is the resort's first women's golf tournament, the Kapalua LPGA Classic in October. From championship golf to an enlightening encounter with Hawaiian culture to an epicurean extravaganza, Kapalua Resort provides travelers with unparalleled opportunities to experience paradise. Book a stay at The Kapalua Villas and after a fun-filled day relax in the comfort of a luxurious vacation condominium.

Kapalua Resort hosts the following events from December 2007 through June 2008:

**Mercedes-Benz Championship, December 31, 2007 – January 6, 2008:**

The PGA TOUR returns to Kapalua Resort's Plantation Course for the elite champions-only **Mercedes-Benz Championship**—giving golf fans a rare chance to witness the country's best professional golfers competing in the PGA TOUR's season opening event. Watch as defending champion Vijay Singh and other champions including Jim Furyk, Adam Scott, Zack Johnson and Fred Funk vie for a \$5.5 million purse and the keys to a Mercedes-Benz CL550. Season passes and daily tickets can be purchased online at [kapalua.com](http://kapalua.com). For more tournament questions, please call 1-888-665-9160.

**Whale Quest Kapalua, February 15 – 17, 2008:**

**Whale Quest Kapalua** celebrates the return of Maui's most famous visitor—the humpback whale. During a three-day educational symposium, guests will have the opportunity to learn more about this magnificent mammal through a variety of seminars, educational youth programs, whale watching excursions, interactive displays, and art and photo exhibitions. Golf enthusiasts have the opportunity to participate in a special charity tournament at Kapalua Resort's famed Plantation Course on Sunday,

February 17. Proceeds from the tournament will benefit non-profit research organizations: Whale Trust, Center for Whale Studies and Hawai'i Whale Research Foundation. All events are held at The Ritz-Carlton, Kapalua at Kapalua Resort and are free and open to the public with the exception of the golf tournament and whale watching tours. For more information please call 1-888-665-9160.

**The Ritz-Carlton, Kapalua Celebration of the Arts Festival, March 21 – 23, 2008**

Immerse yourself in Hawaii's rich culture and history at this year's 16<sup>th</sup> Annual **Kapalua Celebration of the Arts Festival**, themed "*Ka Mana Leo ... Power of Voice.*" This special weekend offers guests the opportunity to participate in many activities, including demonstrations of authentic Hawaiian hula and chant plus hands-on workshops in Native Hawaiian art and one-on-one interaction with local Village Gallery artists. The event's grand finale Celebration Lu'au and Show will highlight traditional Hawaiian dishes prepared by The Ritz-Carlton, Kapalua's talented chefs as well as performances by Hawai'i's well-known entertainers. For additional information please call 808-669-6200 or visit [celebrationofthearts.org](http://celebrationofthearts.org).

**Kapalua Wine & Food Festival, June 26 – 29, 2008**

Dedicated foodies and wine aficionados await the arrival of this year's **Kapalua Wine & Food Festival**. Hawai'i's longest-running and most prestigious wine and food festival celebrates its 27<sup>th</sup> anniversary with a four-day extravaganza. Hosted by Master Sommelier Fred Dame, this popular event assembles several of the world's most famous winemakers, top master sommeliers and renowned chefs at exceptional wine tastings, gourmet cooking demonstrations and festive gala functions at Kapalua Resort. For more information please call 1-888-665-9160 or visit [kapaluawineandfood.com](http://kapaluawineandfood.com).

**Kapalua LPGA Classic, October 13-19, 2008**

The inaugural **Kapalua LPGA Classic** will take place on the newly renovated Bay Course. The top women golfers in the world, including Morgan Pressel, the youngest LPGA golfer to win a major tournament and the resort's official LPGA Touring Professional, will compete in a full-field tournament for a \$1.5 million purse.

For more information about the events at Kapalua Resort, call toll-free 1-888-665-9160 or visit [kapalua.com](http://kapalua.com).

The conveniently located Kapalua Villas are the perfect accommodation for event attendees. These deluxe vacation condominiums provide guests with fully furnished kitchens, washer/dryer set and complimentary access to all of the resort's world-class amenities. Rates at The Kapalua Villas begin at \$269 depending on availability. For more information and to book The Kapalua Villas, call toll free 1-888-664-0237 or visit [kapalua.com](http://kapalua.com).

#### **ABOUT KAPALUA RESORT**

The Kapalua Resort is a 23,000-acre, master-planned community set amidst a working pineapple plantation on Maui's northwest coast. The resort is renowned for its world-class golf courses - The Bay and The Plantation Courses; 10 residential communities; premier accommodations at The Ritz-Carlton, Kapalua; The Kapalua Villas, a villa rental program; Kapalua Luxury Homes, a luxury home rental program; a tennis complex; three white sand beaches including two of America's Best Beaches; and a myriad of restaurants and shops. Kapalua Resort hosts a signature event series each year, the PGA TOUR's season-opening Mercedes-Benz Championship in January, Whale Quest Kapalua in February, The Ritz-Carlton, Kapalua's Celebration of the Arts festival in April and the Kapalua Wine & Food Festival in June. Readers of *Travel + Leisure Golf* magazine recognized Kapalua Resort as the #1 Golf Destination in Hawai'i for 2006. *Golfweek* recognized The Plantation Course as a Top 100 Modern Course for 2007. For more information about Kapalua Resort, contact us at 1-800-KAPALUA or visit [kapalua.com](http://kapalua.com).

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