

News Release



FOR IMMEDIATE RELEASE

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Kapalua Resort Names New Director of Golf

KAPALUA RESORT, MAUI, HAWAII (December 20, 2007) – Kapalua Resort welcomes Michael Jones as the new director of golf. Jones will oversee the golf operation at Kapalua Resort. The well-known luxury resort is home to two of Maui’s premier golf courses. In 2008, each golf course will host a major tournament, the PGA TOUR’s season-opening Mercedes-Benz Championship on The Plantation Course and the inaugural LPGA Kapalua Classic on The Bay Course.

“Michael is a seasoned golf professional with a solid background in golf operations and guest relations,” said Gary Planos, Kapalua Resort’s senior vice president of resort operations. “His tremendous expertise in managing championship courses will enhance the world-class golf experience at Kapalua Resort.”

Prior to joining Kapalua Resort, Jones was the head golf professional at Cantigny Golf—a highly regarded, award-winning public golf course in Wheaton, Illinois. At Cantigny Golf, he managed a 27-hole championship course as well as a Youth Links course—each boasting quality golf programs. Before that, Jones was the general manager and head golf professional at Thunder Hawk Golf Club in Beach Park, Illinois.

Jones’ many golf accolades include the 2004 Illinois Section Junior Golf Leader Award and the 2006 Illinois Section President’s Plaque Award. Additionally, Jones holds the Titleist Performance Institute Level One and Two Certifications. He has also served on the board of the Illinois Junior Golf Association since 2002. Jones is a graduate of McMurray College in Jacksonville, Illinois.

ABOUT KAPALUA RESORT

Kapalua Resort is a 23,000-acre, master-planned community set amidst a working pineapple plantation on Maui's northwest coast. Its new organically-managed Kapalua Farms provides fresh, healthy produce for resort restaurants and the surrounding community. The resort is renowned for its world-class golf courses - The Bay and The Plantation Courses; 10 residential communities; premier accommodations at The Ritz-Carlton, Kapalua; The Kapalua Villas, a villa rental program; Kapalua Luxury Homes, a vacation home rental program; a tennis complex; three white sand beaches, including two of America's Best Beaches, the new Kapalua Adventure Center and Mountain Outpost and a myriad of restaurants and shops. Kapalua Resort hosts a signature event series each year: the PGA TOUR's season-opening Mercedes-Benz Championship in January, Whale Quest Kapalua in February, The Ritz-Carlton, Kapalua's Celebration of the Arts festival in March, Kapalua Wine & Food Festival in June and the Kapalua LPGA Classic beginning October 2008. Readers of *Travel + Leisure Golf* magazine recognized Kapalua Resort as the #1 Golf Destination in Hawai'i for 2006. For more information, visit kapalua.com or call 1-800-KAPALUA.

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