



**FOR IMMEDIATE RELEASE**

**Media Contacts:**

Tracy Johnson  
Public Relations Manager  
Kapalua Resort  
808-669-0244  
Tjohnson@kapaluamaui.com

Sweetie Nelson  
VP Hawai'i  
Sheila Donnelly & Associates  
808-949-4131  
Sweetie@sheiladonnelly.com

**WINE & DINE WITH CELEB CHEFS & STELLAR VINTAGES FROM AROUND  
THE WORLD AT THE KAPALUA WINE & FOOD FESTIVAL  
JULY 6-9, 2006**

*The Kapalua Villas and The Ritz-Carlton, Kapalua Offer Room Packages  
In Celebration of the Event's 25th Anniversary*

**LAHAINA, MAUI, HAWAII (April 18, 2006)** – The Kapalua Villas and The Ritz-Carlton, Kapalua are offering special room and event package rates for the 25th Annual Kapalua Wine and Food Festival (KWFF). Package rates begin at \$1,367 for a three-night stay at an Ocean View Villa and \$875 per night for Ocean View accommodations at The Ritz-Carlton, Kapalua.

*Condé Nast Traveler* consistently recognizes The Kapalua Villas in the Top 25 Pacific Resorts Gold List, among other accolades. The Kapalua Villas KWFF packages include:

- Three night stay in a one-bedroom Ocean View Villa: \$1,367 (dbl occupancy) and admission for two to the KWFF Grand Tasting and Seafood Festival (Friday and Sunday evenings)
- Three night stay in a two-bedroom Ocean View Villa: \$2,467 (quadruple occupancy) and admission for four to the KWFF Grand Tasting and Seafood Festival (Friday and Sunday evenings)
- For reservations, call The Kapalua Villas at 1-800-545-0018 (mainland U.S. and Canada), (808) 669-8088 (Hawai'i) or visit [www.kapaluavillas.com](http://www.kapaluavillas.com)

-more-

## KWFF ACCOMMODATIONS PACKAGES

Page 2

Overlooking a pristine golden sand beach, the 548-room Ritz-Carlton, Kapalua is located just minutes from historic Lahaina. The Ritz-Carlton Kapalua's KWFF package includes:

- Accommodations in either an Ocean View, The Ritz-Carlton Club Level Room or Club Level Suite
- Two four-day Wine & Food Festival passes (includes admission to a VIP welcome reception, the KWFF golf tournament, the Grand Tasting, the Seafood Festival and most wine seminars and celebrity cooking demonstrations)
- From \$875 per room, per night for Ocean View accommodations; \$900 per room, per night for Club Level room accommodations; and \$1,150 per room, per night for Club Level Suite accommodations (exclusive of tax and gratuity)
- Four-night minimum stay required, July 6-10, 2006

### – ABOUT THE 2006 KAPALUA WINE & FOOD FESTIVAL –

From its debut as a small wine symposium on Maui, KWFF has evolved into a grand event that draws thousands of visitors each year. The four-day festival is the longest-running one of its kind. Master Sommelier Fredrick L. Dame, the first American to serve as president of the Court of Master Sommeliers Worldwide, returns as host of the KWFF and is joined by several distinguished Master Sommeliers and celebrity chefs, including:

#### MASTER SOMMELIERS:

- Fred L. Dame *Beam Wine Estates, San Francisco, CA*
- John Blazon *Walt Disney World, Orlando, FL*
- Robert Smith *Picasso Restaurant, Las Vegas, NV*
- Larry Stone *Rubicon, Burlingame, CA*
- Robert Bigelow *Bellagio Resort & Casino, Las Vegas, NV*
- Shayn Bjornholm *Canlis Restaurant, Seattle, WA*
- Chuck Furuya *Sansei Restaurant & Sushi Bar, Kapalua Resort, Hawai'i*
- Roberto Viernes *Southern Wine & Spirits, Honolulu, Hawai'i*

#### CHEFS:

- Ming Tsai *Blue Ginger, Boston, MA*
- Andrew Sutton *Napa Rose, Anaheim, CA*
- Julian Serrano *Picasso Restaurant, Las Vegas, NV*

To honor Kapalua Resort's unparalleled achievement, wineries from around the globe will showcase their finest collections at the event. A special "Silver Salute" seminar will include three decades of vintages from all-star producers and the Grand Tasting will be a French-inspired "Tour de Kapalua" showcasing over 100 premier wineries from around the world and the French-inspired cuisine of Chefs Ming Tsai, Andrew Sutton, and Julian Serrano. Other highlights include celebrity cooking demonstrations with Tsai, Serrano and Sutton; wine tasting seminars, winemaker dinners and much more. KWFF culminates with the Seafood Festival featuring Hawai'i's top chefs.

-more-

**– ABOUT KAPALUA RESORT –**

The Kapalua Resort is a 23,000-acre master-planned community set amidst a working pineapple plantation on Maui's northwest coast. The resort is renowned for its three world-class golf courses - The Bay, The Village and The Plantation Courses; ten residential communities; two premier accommodation choices - The Ritz-Carlton, Kapalua and The Kapalua Villas; a luxury home rental program, Kapalua Luxury Homes; a tennis complex; three white sand beaches; and a myriad of restaurants and shops. Kapalua Resort hosts four signature events each year, the PGA TOUR's season-opening Mercedes Championships in January, The Ritz-Carlton, Kapalua's Celebration of the Arts festival in April, the Kapalua Food & Wine Festival in July, and LifeFest Kapalua in September. For more information or to view live images of Kapalua Resort visit [www.kapalua.com](http://www.kapalua.com) or call (800) KAPALUA.

###