

For Immediate Release:

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2nd Annual Whale Quest Kapalua
February 16-18, 2007
(Free Event to Educate the Public)

KAPALUA, Hawaii -- (January 10, 2007) -- Discover the fascinating world of whales at the **2nd Annual Whale Quest Kapalua (WQK)**, to be held on February 16-18, 2007 at the Kapalua Resort on Maui.

“Our first Whale Quest Kapalua made quite a splash,” said Nancy Cross, vice president events management, Kapalua Resort. “We were very pleased with the interest this event generated and are proud to again provide a forum for these prestigious experts to share their knowledge with residents and visitors alike.”

Whale Quest Kapalua offers free admission to the public to learn about Maui’s most famous returning visitors, the humpback whale, guests will see presentations and interactive displays by naturalists from leading scientific institutions as well as award-winning authors and representatives from *National Geographic Magazine*.

Participate in a morning whale watching boat trip for a fun educational eco-tour with a Whale Quest Kapalua presenter who will offer fascinating information and the latest facts on whales. The two-hour trips are offered each day during the event only, departing at 7:00 am.

Golf enthusiasts can participate in a charity tournament at Kapalua Resort’s famed The Plantation Course on Friday, February 16. Proceeds from the golf tournament benefit the following non-profit research organizations: Whale Trust, Center for Whale Studies and Hawaii Whale Research Foundation. Entry fee is \$450 per person (*with \$325 going towards charities*) and includes awards luncheon. Hole sponsorships are available for \$2,000 (*with \$1,300 going towards charities*) and includes entrance for one foursome to the tournament.

For more information on Whale Quest Kapalua, visit www.kapalua.com or call 1-866-669-2440.

The Kapalua Resort is a 23,000-acre master-planned community set amidst a working pineapple plantation on Maui’s northwest coast. The resort is renowned for its world-class golf courses - The Bay, The Village and The Plantation Courses; ten residential communities; premier accommodations at The Ritz-Carlton, Kapalua; The Kapalua Villas, a villa rental program; Kapalua Luxury Homes, a luxury home rental program; a tennis complex; three white sand beaches including two of America’s Best Beaches; and a myriad of restaurants and shops. Kapalua Resort hosts a signature event series each year, the PGA TOUR’s season-opening Mercedes-Benz Championship in January, Whale Quest Kapalua in February, The Ritz-Carlton, Kapalua’s Celebration of the Arts festival in April and the Kapalua Wine & Food Festival in June. Readers of *Travel + Leisure Golf* magazine recognized Kapalua Resort as the #1 Golf Destination in Hawai’i for 2006. For more information, visit www.kapalua.com or call (800) KAPALUA.

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